

Elite Sales & Marketing Awards (ESMA) Gala Dinner March 5, 2012

Each year, BNSME hosts the Elite Sales and Marketing Awards (ESMA) Gala which is an event that allows Western New York companies the opportunity to publicly recognize the achievements of local Sales and Marketing Professionals. This award is given to individuals that have excelled in representing their company in the Sales and Marketing arena.

At the same time, we honor an Executive of the Year – an individual recognized for his/her outstanding achievements and contributions to their company and community.

The ESMA nominee can be:

a dedicated employee of the Sales and/or Marketing Department

OR -

an individual who plays an important role in the Organizational Sales and Marketing goals, which in turn adds to the success of their company.

The nominee must meet at least two of the following criteria:

- Sales/marketing experience and exceeds performance set forth by your organization's goals.
- Continuous career advancement within your organization.
- Involvement and contribution toward a Professional Trade Organization.
- Involvement and contribution toward a Community/Civic Organization.

See registration form for more details



BNSME Award Registration Form



www.bnsme.org

2011 Elite Sales & Marketing Award Registration Form

Each entry fee includes:

- Public recognition of company and award recipient in BUSINESS FIRST
- Attendance at awards dinner for award recipient and one guest and dinner for your company representative and a guest (4 total)
- Personalized professional award and photo

We are pleased to sponsor (#) _____ company award recipient(s) (multiple entries allowed)

Enclosed is our check for _____ \$400 for each company recipient

Additional dinner tickets are \$60 per ticket or upgrade to a table of 8 and receive:

- Table of eight with signage
- Recognition in *Business First* supplement and the BNSME magazine: *Executive News* as a Table Sponsor
- Recognition in slide presentation at gala
- Recognition in gala program and from the podium

We would like to order # ____ of tickets (if reserving full table, reserve under _____)

Our check is enclosed _____

Please send invoice _____

To honor your associate, the following items are required by January 25, 2012 (electronic form):

- publicity photo of award recipient – high resolution jpeg
- Company logo – high resolution jpeg
- A written explanation of why the award recipient was selected (75 words or less)
- An interesting personal comment about the award recipient for use in the presentation (hobby, special interest, civic contribution, etc.)

CONTACT NAME _____

TITLE _____

NAME OF EMSA AWARD RECIPIENT _____

COMPANY _____

ADDRESS (C/S/Z) _____

PHONE _____

EMAIL _____

BUSINESS TYPE _____

Please mail this form to: P.O. Box 1185, Orchard Park, NY 14127

or email your nominees to bnsme@bnsme.org.

For more information, contact Jeanne Hellert, 716-662-2279

AWARD RECIPIENT INFORMATION IS DUE BY JANUARY 25, 2012

Buffalo Niagara Sales and Marketing Executives, Inc. P.O. Box 1185 Orchard Park, NY 14127 716-662-2279



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